



---

visual engineerd  
217 778 3795

---

cynthia-lou.com  
clou0215@gmail.com

## EXPERIENCE

- 02/19 – Present     **APPLE** | Cupertino, CA | Art Director  
Designed, animated, and art directed motion campaigns for Apple's Marketing and Communications team.
- 08/18 – 02/19     **GOOGLE** | Mountain View, CA | User Experience Designer  
Designed the user interface and user experience focusing on key areas of the Google Assistant on different surfaces.
- 01/11 – 08/18     **VARIOUS STUDIOS** | Los Angeles, CA | Freelance Art Director/Designer/Animator  
Art directed, designed, and animated for various Los Angeles based studios:  
Blind | Buck | Elastic | Gentleman Scholar | Imaginary Forces | King and Country | Laundry | Logan | Los York | Midnight Serpa | Mirada | Roger | We Are Royale | Snap | Troika
- 06/17 – 09/17     **APPLE** | Cupertino, CA | Motion Graphic Designer  
Concepted and designed for Apple's retail video walls, Apple TV guide, iMac Pro campaign, and intro to WWDC for the Marketing and Communications team.
- 05/08 – 01/11     **MAGIC TOUCH PHOTOGRAPHY** | Kirkland, WA | Lead Photographer and Editor  
Specialized in wedding and portrait photography. Edited photos using Adobe Photoshop and Lightroom.

## EDUCATION

- 01/11 – 12/14     **ART CENTER COLLEGE OF DESIGN** | Pasadena, CA  
Bachelor of Fine Arts in Graphic Design with an emphasis in Motion Design  
Graduated with distinction
- 08/04 – 11/08     **UNIVERSITY OF ILLINOIS** | Champaign, IL  
Bachelor of Science in Materials Science and Engineering  
Minor in Chemistry

## SKILLS

### DIGITAL

Cinema 4D, After Effects, Octane Render, Photoshop, Illustrator, InDesign, Premiere Pro, Lightroom, Sketch, HTML, CSS, Microsoft Word, Keynote, and PowerPoint

### TRADITIONAL

Drawing, painting, visual development, character design, printmaking, photography, film, book-binding, calligraphy, and script-lettering

### LANGUAGES

Fluent in English and Mandarin

---

Portfolio and references  
available upon request